



Sponsorship Packages

PRESENTING SPONSOR - \$10,000

1 Available

The Presenting Sponsor is the naming sponsor of the Land & Legacy Gala and receives the highest level of visibility and recognition.

- Company name incorporated into all event branding and programming
- Full-page back-cover ad in the printed gala program
- Logo displayed prominently during the event
- Mention in all press releases and media materials
- Formal recognition during the gala program
- Ten premier seats at a reserved table
- Opportunity to place branded collateral at guest place settings
- Banner placement at registration
- Opportunity to welcome guests
- Most prominent placement on website, social media, newsletter, and printed program
- Dedicated post-event sponsor recognition feature
- Two VIP parking spaces

PLATINUM SPONSOR - \$7,500

- Logo displayed alongside other Platinum sponsors
- Full-page ad in the printed program
- Ten gala tickets
- Recognition in press materials
- Formal recognition during the gala program
- Logo featured on event poster
- Prominent placement on website, social media, and newsletter
- One VIP parking space

GOLD SPONSOR - \$5,000

- Logo displayed during the event
- Half-page program ad
- Ten gala tickets
- Recognition during the event program
- Placement on website, social media, and printed program

SILVER SPONSOR - \$2,500

- Quarter-page program ad
- Ten gala tickets
- Recognition during the event
- Listing on website, social media, and printed program

SIGNATURE DRINK SPONSOR - \$3,500

A custom signature cocktail presented with your company name.

- Branding bar signage
- Recognition during cocktail hour
- Ten gala tickets
- Website, social media, and program recognition

BAND SPONSOR - \$4,000

1 Available

- Opportunity to select up to five songs to be performed during the evening
- Quarter-page program ad
- Recognition during the gala program
- Website, social media, and printed program recognition
- Ten gala tickets

COMMUNITY HERO TABLES - \$1,850/each

Bedford Police • Bedford Fire • Bedford School District

These sponsored tables honor the individuals who serve our community every day. Each sponsorship provides ten seats for the Bedford Police Department, Bedford Fire Department, or Bedford School District to attend the gala at no cost.

- Sponsor name displayed at the Community Hero table
- Recognition on the farm's social media platforms
- Listing on the event website and printed gala program
- Verbal acknowledgment during the event program

HERITAGE SPONSOR - \$500

- Logo displayed during the event
- Social media acknowledgment
- Listing on website and printed program

STEP & REPEAT SPONSOR - \$600

3 Available

- Your logo displayed prominently on the guest photo backdrop

PROGRAM ADVERTISEMENTS

Ads due February 21, 2026

- Full Page - \$300
- Half Page - \$200
- Quarter Page - \$100

SILENT AUCTION CONTRIBUTORS

- Donation items receive display signage and program recognition.

We rely on the generosity of our sponsors to make this event possible and to help sustain Joppa Hill Educational Farm throughout the year. Every level of sponsorship is meaningful, and all contributions are deeply appreciated.

***Thank you for supporting our mission
on behalf of the organization, staff & Board of Directors.***